



Charmouth Neighbourhood Plan Feedback from Village Survey 9 September 2017

1. Introduction – what have we done so far?
2. Demographics and statistics – who completed the survey?
3. The numerical responses thus far on:
 - The Vision
 - A Environment
 - B Tourism
 - C Transport
 - D Community facilities, leisure and open spaces
 - E Housing
 - F Employment
4. Next steps
5. Where to see copies of the results so far
6. Any questions?

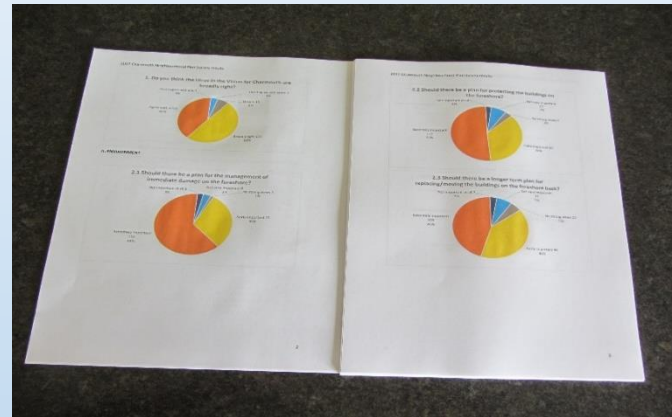
1.1 What have we done so far?

- We conducted preliminary consultations with ‘on the street’ interviews, and at Party in the Park
- We held two open forums
- A draft ‘Vision’ for the village has been prepared and a comprehensive village survey has been designed, distributed and completed – thank you all!



1.2 What have we done so far?

- The numbers of people who ticked the various boxes have been analysed and an interim report has been prepared:



- In the report, strongly positive views are shown in orange, moderately positive are yellow; no strong views are shown in grey; negative and strongly negative views are shown in mid and dark blue
- Today's presentation summarises and simplifies the numbers of 'positive', 'negative' and 'no strong views' from the responses
- The report represents what you told us and only reflects your opinions or views

1.3 What have we done so far?

- Today's presentation is not about final policies as we are still extracting the comments from the questionnaires and analysing them
- This is a collaborative and detailed process as there are thousands of comments:



- Results from the analysis of all the comments will be available later this year
- It is important not to read too much into the numbers and statistics at this stage: these will be considered with the comments and all the other information which we will be collating to help devise policies

1.4 What have we done so far?

- We have submitted an Expression of Interest and a Business Case to obtain funding
- Our thanks go to the Parish Council for providing material support and financial assistance to help fund the initial stages
- We have also consulted Jo Witherden, Director Dorset Planning Consultant Ltd.
- Jo has advised us on the structure of the Neighbourhood Plan, and on essential things we need to do in the coming months to help shape our policies
- We will share information on these towards the end of the presentation

1.5 What will happen to the data collected from the Village Survey?

- Many of the responses from the survey will be taken into account in devising policies for the Neighbourhood Plan
- Some responses which fall outside the remit of the Neighbourhood Plan will feed into a 'Village Action Plan' as an appendix

2 Demographics: who completed the survey?

- We had 255 completed questionnaires
- This represented the views of 497 people who live and/or work in Charmouth Parish
- This is about 30% of the questionnaires distributed (854) – an excellent return! *Average returns are usually 10-15%*
- 80% of respondents are over 51 years of age
- 86% live in the village and 16% work here
- 81% own their own property and 82% are in their primary residence
- 4% own a holiday let

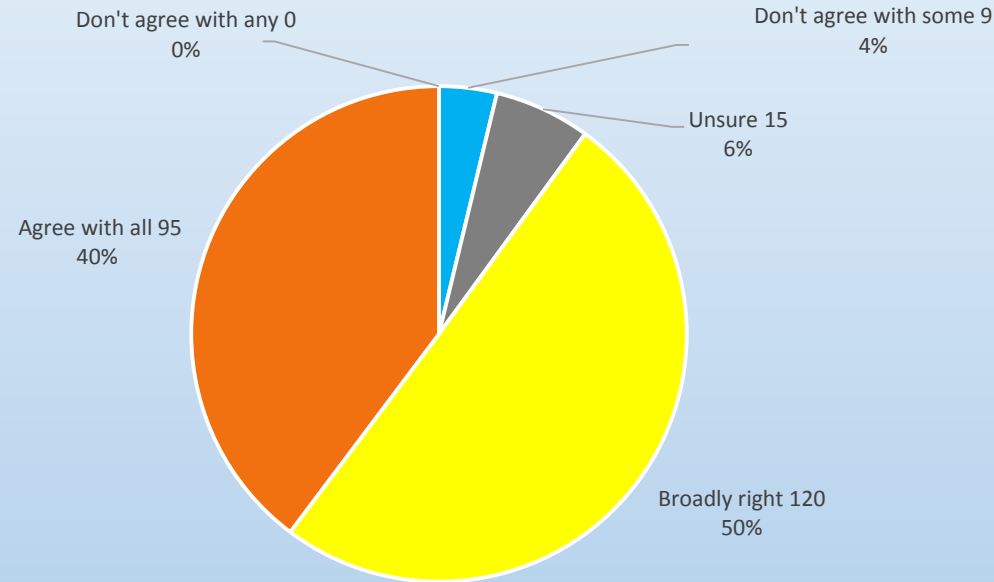
3 The Vision – the initial ideas:

- To further enhance Charmouth as a friendly, vibrant community
- To protect its unique qualities, including its natural beauty, local history and Jurassic coastline
- To maintain its ability to be self-sustaining by supporting retail units, local businesses and amenities in the village
- To keep its village feel but encourage a small affordable housing development, particularly for families
- To continue to attract tourists and visitors and offer good facilities but avoid being over-commercial
- To meet the everyday needs of our residents

3.1 The response to the initial vision

90% of us think the ideas in the Vision for Charmouth are fully or broadly right

Do you think the ideas in the Vision for Charmouth are broadly right?



- Orange/Yellow represent 'positive' responses. Grey are 'no strong views' and mid and dark blue are 'negative' responses

3.A Responses on Natural Environment



3.A Environment: Planning and Wildlife

Most of us want plans to be in place to manage and protect the Foreshore and wildlife

- 92% feel it is important that planning is underway to protect buildings and areas at risk of flooding (Q3)
- Over 85% of us feel it is important to have plans in place to manage immediate and also longer term damage on the Foreshore (Q2)
- Over 76% would like wildlife-friendly management of verges and reed beds (Q4)



3.A Environment: Footpaths

Most of us use the footpaths but the state of repair is patchy; most of us would like the reinstatement of the South West Coast path

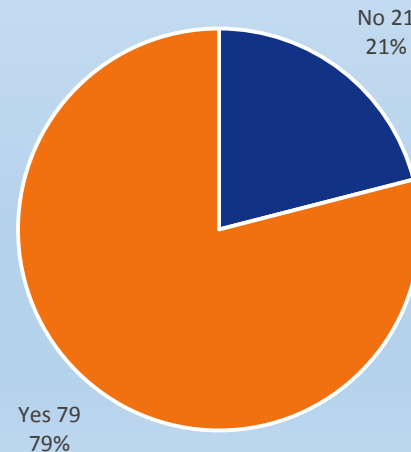
- 90% use the footpaths (Q5.1)
- 88% would like the South West Coastal Path to be reinstated (without diversions) as soon as possible (Q5.4)
- 75% would like more information about the footpaths (Q5.2)
- 55% feel footpaths are not in a good state of repair (Q5.3)



3.A Environment: Facilities for young people

Most respondents who answered this question feel there are enough facilities for young people (the playing fields, foreshore, beach, countryside and indoor facilities)

6 Are there sufficient facilities for young people in Charmouth?



3.A Environment: Signage on the beach

Beach signage needs improving

- 90% of us feel the beach signs should *not* be taken away (6% feel they should be) (Q7.4)
- 75% of us would like signs to be improved (23% would not) (Q7.1)
- 70% would like beach signage to be increased, particularly in dangerous places (28% would not) (Q7.2)
- 42% feel beach signage is sufficient (46% do not) (Q7.3)



3.B Responses on Tourism



3.B Tourism: Tourists

Most of us are happy with the number of tourists but feel we should encourage them to spend more money locally

- 60% are happy with the number of tourists, 18% are not and 22% have no strong views (Q11)
- 69% feel we should encourage tourists to visit more than just the beach and spend more money locally; 24% have no strong views (Q11.4)
- 68% agree that Charmouth residents benefit from tourism; 18% have no strong views (Q11.7)



3.B Tourism: Second Home Owners

Most of us feel there are too many second home owners

- 82% feel we should not have more second home owners (15% have no strong views) (Q12.2)
- 61% say we should encourage second home owners to participate more in village life (23% have no strong views) (Q 12.4)
- 68% would like second home owners to pay a premium on Council Tax (19% disagree) (Q12.5)



3.B Tourism: Holiday lets and caravans

Most of us feel we do not need more holiday lets or caravans

- 68% feel we do not need more holiday lets (21% have no strong views, 11% feel we do need more) (Q13.1)
- 68% feel we do not need more static homes and caravans (19% have no strong views and 13% feel we do need more) (Q13.2)



3.B Tourism: Promotion and facilities for tourists

No strong views on whether we promote the village well enough

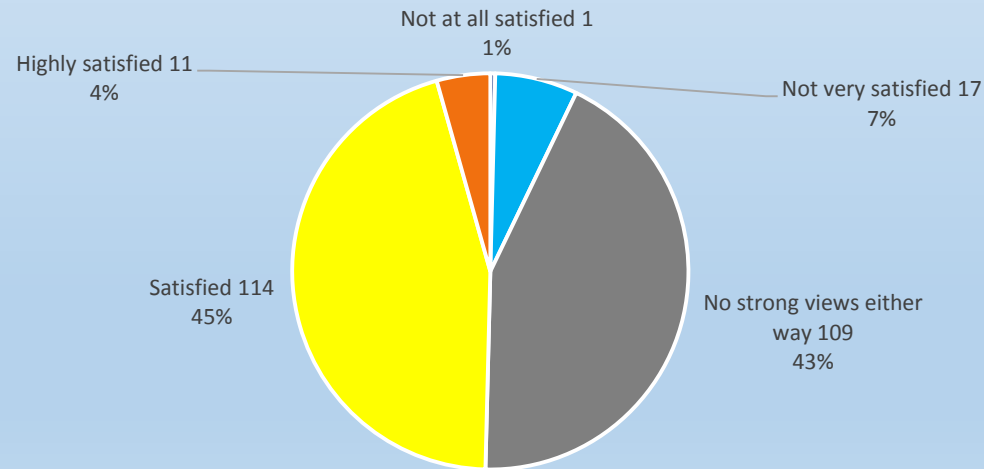
- 48% feel we promote ourselves well enough to encourage tourists to visit; 24% have no strong views and 28% feel we do not (Q14)
- 41% are happy with tourist information and welcome facilities; 37% have no strong opinion and 22% are not happy (Q15)
- 51% feel we should organise and publicise village events that appeal more to visitors; 30% have no strong views and 19% feel we should not (Q16)



3.B Tourism: the impact of tourism on the village

We are mostly satisfied with the impact of holiday parks, B & Bs, guest houses, hotels and holiday rentals on us and on the village, but there are many who have no strong views

17. How satisfied are you with the holiday parks, B & Bs, guest houses, hotels and holiday rentals and their impact on you and the village?



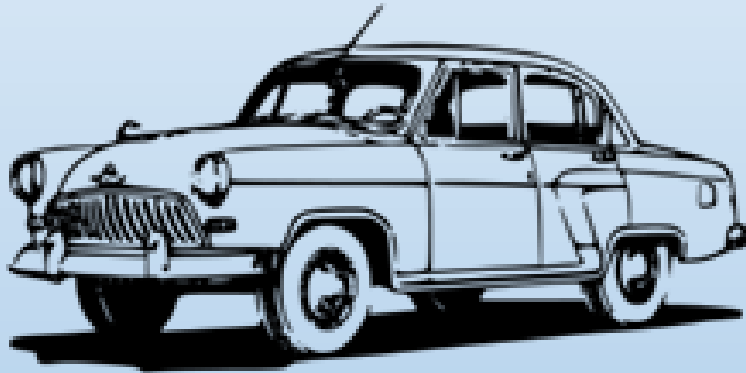
3.B Tourism: Heritage Centre and views on Fossil Museum

Most of us are happy with the Heritage Centre but there are mixed views on the benefit of a separate Fossil Museum

- 85% are happy with the Heritage Centre, while 11% have no strong views (Q18)
- 38% feel the village would benefit from a separate Fossil Museum, while 27% have no strong views and 35% disagree (Q19)



3.C Responses on Transport



3.C Transport

Most of us walk every day and drive every week.

There are mixed views on parking arrangements and most of us are broadly happy with speed restrictions

- 59% of us walk within the village every day, 37% drive every day (Q20.1)
- 51% of us drive every week, 22% use the bus and 22% walk (Q20.2)
- We occasionally use bicycles and taxis; there is very little use of motorbikes or mobility scooters (Q20)
- There are mixed views on present parking arrangements: 45% feel it is adequate, 40% do not and 15% have no strong views (Q21)
- 56% of us feel the current speed restrictions on main roads are appropriate, but 25% do not; 9% have no strong views (Q22)



3.D Responses on Community Facilities, Leisure and Open Spaces



3.D Community facilities: Shops and eating facilities in the village

We are very happy with the shops and services in the centre of the village

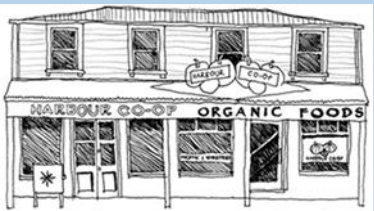
- 99% are happy with Post Office, hairdressers and chemist (Q24.5)
- 94% are happy with the food shops (convenience store, butcher, baker) (Q24.1)
- 94% are happy with home and hardware shops (4% have no strong views) (Q24.6)
- 76% are happy with the cafés, fish & chips and restaurants (11% have no strong views) (Q24.4)
- 71% are happy with the gift shops (24% have no strong views) (Q24.2)
- 68% are happy with the pubs (21% have no strong views) (Q24.3)



3.D Community facilities: Social amenities

Most of us are happy with the library and village/community activities however a high number have no strong views on other facilities

- Library: 81% are happy (19% have no strong views) (Q25.2)
- Village activities and community groups: 69% are happy (26% have no strong views) (Q25.6)
- Park/play area: 60% are happy (32% have no strong views) (Q25.1)
- Churches: 44% are happy (50% have no strong views) (Q25.4)
- Youth facilities: 38% are happy (55% have no strong views) (Q25.5)
- Sports clubs: 34% are happy (59% have no strong views) (Q25.3)



3.D Community facilities: Beach facilities

Most of us are happy with parking at the beach, but unhappy with the beach eating/drinking venues. There are mixed views on other beach facilities

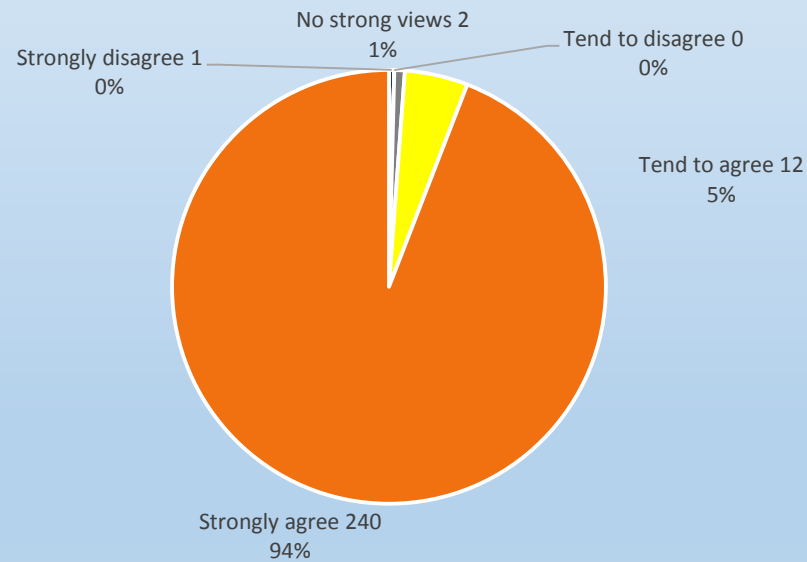
- Parking at the Beach: 74% are happy, 17% have no strong views, 9% are unhappy (Q26.4)
- Beach Toilets: 48% are satisfied, 17% have no strong views, 35% are not satisfied (Q26.2)
- Beach Shops: 37% are happy, 30% have no strong views, 33% are unhappy (Q26.1)
- Eating/drinking facilities at the Beach: 29% are satisfied, 13% have no strong views, 58% are not satisfied (Q26.3)



3.D Community facilities: Medical Practice

Strong endorsement to keep the medical practice

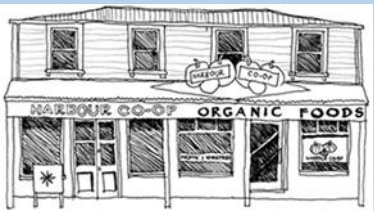
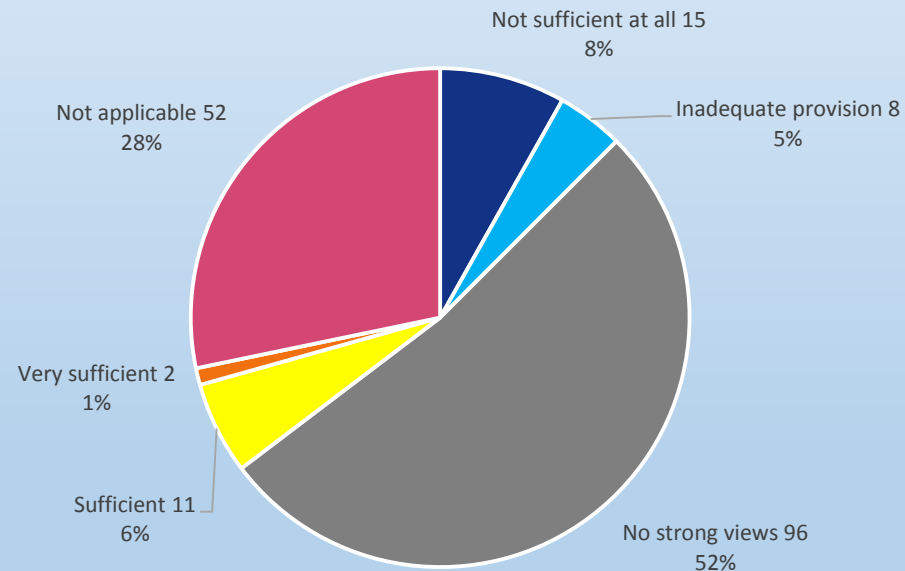
27. Do you agree it is important that the village retains the existing medical practice?



3.D Community facilities: Childcare provision

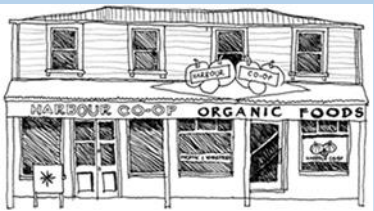
Childcare facilities are insufficient for those that need them.

28. Is there adequate childcare provision in Charmouth and surrounding area to allow you or others to work?



3.D Community facilities: other issues

- *We feel the village is safe. There are mixed views on the possibility of raising the Council Tax to support community facilities.*
- 95% agree the village is safe, day and night
- 86% feel the beach is safe (6% disagree) (Q30)
- Marginally more of us would (possibly) be prepared to pay an additional fee on Council Tax (42%) than those who would not (40%), to extend the use of existing facilities to benefit the whole community (Q29)



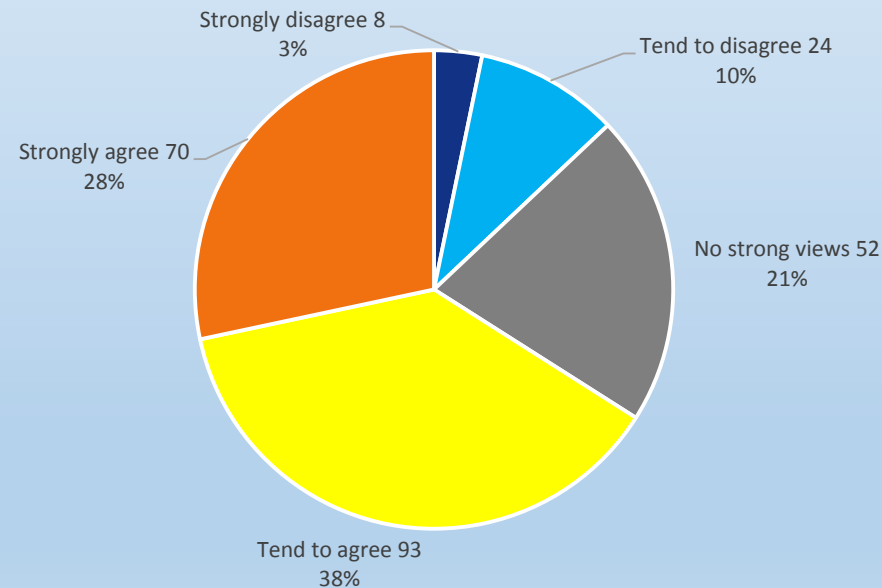
3.E Responses on Housing



3.E Housing: Housing for young families

We should attract families with children

31. The village should attract families with young children by building additional housing for families etc.



3.E Housing: Composition of new housing part 1

Most of us feel we need more low cost/affordable housing

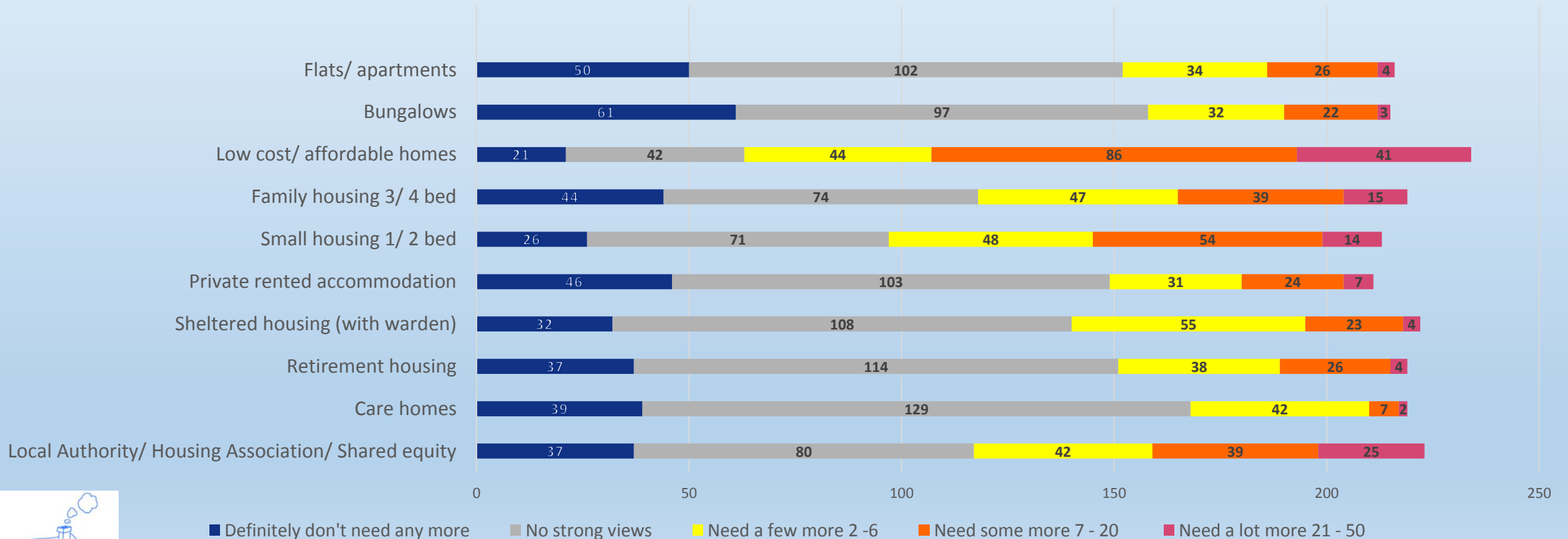
- 73% feel we need more low cost/affordable homes (18% have no strong views) (Q32.3)
- 55% feel we need more 1/2 bedroom small houses (33% have no strong views) (Q32.5)
- 47% feel we need more Local Authority/Housing Association/Shared Equity, (36% have no strong views) (Q32.10)
- Most of us had 'no strong views' on whether we need more:
 - flats/apartments, bungalows, private rented accommodation, 3/4 bedroom houses, sheltered housing (with warden), retirement housing or care homes (Q32)



3.E Housing: Composition of new housing part 2

Detailed breakdown of the numbers:

32. Do you have an opinion about the current composition of housing in Charmouth - do we need more?



3.E Housing: Style

Any new buildings should be traditional, similar to neighbouring properties and 'eco'.

- 57% feel it is important to have traditional design for any new dwellings (30% have no strong views) (Q33.1)
- 41% feel it is *not* that important to have modern design (46% have no strong views) (Q33.2)
- 58% feel it is important to use traditional materials (30% have no strong views) (Q33.3)
- 62% feel it is important for any new dwellings to be similar to neighbouring properties (26% have no strong views) (Q33.4)
- 56% feel it is important for new dwellings to be 'eco' (32% have no strong views) (Q33.5)



3.E Housing: Location of new buildings

Most of us only support converting commercial and non-domestic buildings into domestic buildings

- 64% *do not* support infill in gardens as an area for building/development (20% do support) (Q34.1)
- 64% *do not* support the re-use of plots by demolishing existing buildings and building at higher density (26% do support) (Q34.2)
- 62% do support converting commercial and non-domestic buildings into domestic buildings (23% *do not* support) (Q34.3)
- 59% *do not* support building on green field sites (36% do support) (Q34.4)
- 54% *do not* support building on agricultural land (37% do support) (Q34.5)



3.F Responses on Employment



3.F Employment: Use of Space

More of us would like any available space to be used to provide more creative employment, shops and eateries

- 70% feel the Neighbourhood Plan should support the use of space for more artistic/ creative employment (23% have no strong views) (Q36.3)
- 70% would support the use of space for more cafés and restaurants (23% have no strong views) (Q36.5)
- 59% would support the use of space for more retail (27% have no strong views) (Q36.4)
- 45% would support more offices (33% have no strong views) (Q36.1)
- 44% would support more light manufacturing (29 % have no strong views) (36.2)



3.F Employment: additional types wanted

Additional employment preferred is in creative/artistic, community groups and tourism but many of us had no strong views

- 59% would like additional village/community group employment (37% have no strong views) (Q37.6)
- 58% would like to see additional artistic/creative employment (39% have no strong views) (Q37.4)
- 53% would like to see additional tourism employment (34% have no strong views) (Q37.7)
- Most of us had 'No strong views' for more: office-based; retail; professional/vocational or light manufacturing employment



4.1 Proposed next steps 2017

Activities	Sept 2017	Oct 2017	Nov 2017	Dec 2017
Analysis of comments from Survey				
Issue Report on Village Survey				
Feedback to community on 9/09/17				
Form working groups/action plans for areas not directly related to Neighbourhood Plan; Village Action Plan will be included as an Annex to NHP				
Obtain Affordable Housing Needs Data and (self-build register details) from WDDC				
Funding approved after Business Case (submitted in August)				
Run call for sites				
Evaluate sites and use professional advice to determine suitability				
Undertake service provider interviews and map community facilities				
Review existing design guidance in the Comprehensive Area Assessment (CAA) and Historic Town Survey (HTS)				
Gather and analyse other key housing needs data (Census, Land Registry Sales etc)				
Identify and map the critical footpath network				
Submit Strategic Environmental Assessment (SEA) screening determination to West Dorset District Council (WDDC)				
Review data collected, evidence base and identify key themes, aims, vision and policies				
Community consultation meetings on scope of Neighbourhood Plan				
Key to colours	Activities by NHP Committee	Community/Parish consultation	Non NHP issues	Submission to/from Planning Authority

4.2 Proposed next steps 2018

Activities	Jan 2018	Feb	Mar	April	May	June	July	Aug	Sept	Oct	Nov	Dec 2018
If required, compile Strategic Environmental Assessment (SEA) for submission to West Dorset District Council												
Write the plan (<i>policies, proposals, site allocations etc</i>)												
Consultation with Parish Council and community on draft plan												
Amend plan and submit to West Dorset Partnership Authority (6-8 weeks)												
Independent examination (6-8 weeks)												
Publicise and hold Referendum (25-30 days)												
Plan is Made												
Village Action Plan working groups for areas unrelated to Neighbourhood Plan												

Key to colours	Activities by NHP Committee	Community/Parish consultation	Submission to/from Planning Authority	Non NHP issues
-----------------------	------------------------------------	--------------------------------------	--	-----------------------

4.3 Next steps - call for more volunteers

- More volunteers are welcome to join and contribute either to the Neighbourhood Planning process or the Village Action Plan (or both)
- If you would like to get involved, please contact Sarah Edwards C/o Lisa Tuck in the Parish Council
- Or phone us on 07594 653 341
- Or email us at charmouthneighbourhoodplan@gmail.com
- And also via our website www.charmouth-nhp.co.uk

5. Where to find information on the survey and the Neighbourhood Plan process

- The full results of the numerical analysis (the pie charts and statistics) are available to view in paper form in the library
- They are also on the NHP website www.charmouth-nhp.co.uk
- When it is ready the full survey report will also be made available and there will be more presentations in due course

• THANKYOU!!

6. Any Questions?

